



Who is Coach Maz?

Coach Maz is a specialty food business coach and consultant who has built a network of specialists who can:

- Fine tune your sales and marketing strategy to maximize ROI
- Keep your Team focused on attaining your goals
- Analyze your current sales so you capitalize on your strengths

I know what I want to accomplish, but I can't seem to get there.

- CoachMaz's process and coaching will ensure your goals are well-defined and understood throughout your organization.
- She brings insight from working with 200+ teams plus numerous affiliates to assist you in succeeding.

How do I get started with CoachMaz?

- Email Deb@CoachMaz.com for a FREE one-hour introductory call
- Her proprietary process starts with a workshop at your location with your team using your business history to define your future path with accountability and focus
- Following the workshop, a combination of coaching to stay on track and customized consulting lead to success in executing your goals.

How do I get everyone onboard?

- Building a solid team takes consistency and accountability. CoachMaz believes we are all capable adults and given the opportunity, we can all shine. This requires evaluating each team members' strength and playing to those strengths while providing support to guarantee success.

How do I get my team functioning at the highest level?

- This is the process:
 - During our workshop, inviting everyone's input helps them to feel heard and valued as part of the solution.
 - Everyone agrees to the company goals and their role in accomplishing them.
 - Individual and team accountability are set and reviewed quarterly.

How do I know what my team's strengths are?

- There are numerous assessments we can access to determine if you have the right people in the right roles.
- We can create job benchmarks that define the job and then assign or hire to fill the job requirements. This is a step beyond job descriptions.